

B BRITNY HOCKEN

312-813-0880

BRITNY.STRAUS@GMAIL.COM

EDUCATION

Drake University, BA Graphic Design | 2010 – 2014

Graduated May 2014

Presidential Scholarship | 2010 – 2014

DESIGN PROFICIENCY

Photo Retouching
Ad Design
Web Design
Quality Typography
Drafting of technical and engineering design.

TECHNICAL PROFICIENCY

Operating System: Mac OS X and Windows
Software: Adobe Suite, HTML code, CSS code,
Experience with reading and writing Java script,
and jquery and creating eblast both static and
responsive. Using Mail Chimp and Constant
Contact. Using firebug, and developer tools in
Google chrome.

WORK HISTORY

EDJE | August 2014 – Current

Web Team | December 2015 - Current

- Design and build static and responsive websites using CSS and HTML in Dreamweaver
- Communicate effectively with clients to plan and gather ideas for website builds that maximize exposure to potential customers
- Conducted and managed weekly status meetings with fellow team members to ensure the successful completion of projects within budget and on time

Update Team Manager | August 2014 - December 2015

- Assigned and reviewed current website updates to team members
- Demonstrated the use of CSS and HTML in Dreamweaver to update team associates

Print Team | August 2014 - Current

- Created and designed logos using Illustrator and InDesign.
- Produce print materials: fliers, business cards, brochures using InDesign.

TRIBE ATHLETICS | March 2016 – Current

Cheer and tumble coach

- Teaching all ages how to perform and tumble

Permanent Collection | 2013 – September 2016

Shop Manager | Web Marketer

- Letterpress printing, packaging, and creating eblast campaigns

Iowa All Stars | 2012 – May 2015

Cheer and tumble coach

- Teaching all ages how to perform and tumble

ORGANIZATIONS

Drake Cheerleading | 2010 – 2014

Captain

- Cheer and perform at all football, men's and women's basketball games

Student Activities Board | 2012 – 2013

Executive Co-Chair Graphic Designer

- Design promotional materials for upcoming events around campus.